

10:00 – 10:15	Welcome and Introduction 25 years of IFIEC Europe	F Felzinger IFIEC Europe's President
10:15 – 10:35	European Energy Prices and Costs in Comparison with the Rest of the World	M Wörsdörfer Director, DG Energy
10:35 – 10:50	Presentation by IFIEC's Working Party Electricity	P Claes IFIEC's Chairman WP Electricity
10:50 – 11:05	Presentation by IFIEC's Working Party Gas	S Solheim IFIEC's Chairman WP Gas
11:05 – 11:20	<i>Coffee Break</i>	
11:20 – 11:50	Intervention by Alliance of En- ergy Intensive Industries (AEII) - Steel - Chemicals - Ferroalloy	A Eggert, Director, Eurofer P Botschek, Director, Cefic I Ganev, Manager, Euroalliages
11:50 – 12:10	Competitiveness Aspects in Climate and Energy Framework in Anticipation of the European Council on 26/27 June 2014	M Rogalska Head of Unit, DG Enterprise & Industry
12:10 – 12:30	Presentation of the next Italian Presidency on Priorities in the European Energy Sector	M Landolfi Energy Coordinator, Permanent Repre- sentation of Italy to the EU
12:30 – 13:30	<i>Lunch Break</i>	
13:30 – 13:50	Presentation by IFIEC's Working Party Climate	A Loske IFIEC's Chairwoman WP Climate
13:50 – 14:20	Perspectives on Climate Issues	M V Tovšak-Pleterski Director, DG Climate Action
14:20 – 14:50	International Perspectives on Energy Prices	M Monteverde Vice President, Argus Media
14:50 – 15:00	<i>Coffee Break</i>	
15:00 – 15:45	European Industrial Renais- sance requires Competitive Energy	G Oettinger Commissioner for Energy
15:45 – 16:50	Round Table	M V Tovsak Pleterski, Director, DG Clima A Cisotta, Policy Analyst, DG Enterprise & Industry O Koch, Deputy Head of Unit, DG Energy F Felzinger, President, IFIEC Europe Moderator: J Weidemann, dpa Insight EU
16:50 – 17:00	Closing Remarks	F Felzinger
17:00 – 18:00	<i>Cocktail Reception</i>	



## Energy Forum 2014

### European Industrial Renaissance requires Competitive Energy

12 June 2014

*Thon Hotel Bristol Stephanie  
Brussels*



## **Joachim Weidemann**

**is Head of dpa Insight EU at Deutsche Presse Agentur.**

For more than 20 years Joachim Weidemann has been working as an editor, reporter and author, e.g. for Germany's business daily Handelsblatt and Neue Zürcher Zeitung. For several years, Joachim headed the development of financial and business media in Central and Eastern Europe, including Ukraine and Russia, but also Berlin and Brussels. In 2011, he joined the German Press Agency dpa to set-up a new analytical information service "dpa Insight EU".

Joachim Weidemann studied Economics and Eastern European languages at Johannes Gutenberg-University Mainz / Germany and University of Warsaw / Poland.

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## Oliver Koch

is Deputy Head of Unit at DG Energy / European Commission.

He is responsible for the creation and enforcement of legislation concerning the internal energy market, notably the harmonisation of European electricity market rules. He also co-ordinates DG Energy's work in the field of gas security of supply and in the framework of the Energy Community.

Before joining DG Energy Oliver Koch worked in DG Competition in the field of energy antitrust (2007 – 2012) and merger control (2003 – 2007).

Prior to joining the Commission, he worked as a lawyer in private practice (inter alia White & Case) and as an assistant lecturer (University of Göttingen).



## Alessandro Cisotta

is Policy Analyst at the DG Enterprise & Industry / European Commission.

Within Unit B1 Sustainable Industrial Policy and Construction since 2010 Alessandro has been working on economic analysis and policy development in the climate change and energy fields. He has been focussing in particular on aspects related to the implementation of the EU Emission Trading System (EU ETS), carbon leakage and the competitiveness of energy-intensive industries.

He holds an economic degree at the University of Rome La Sapienza (Italy) and a Master of Arts at the College of Europe (Bruges).

## Word from the President

Dear Sir / Madam

25 years ago, A. Mongon, F. Dittmar, H. Budde, I. Blakey, M. Gibbons, L. Priori and others decided to create IFIEC Europe. Their objective was to defend the competitiveness of energy-intensive industries and in particular gas and electricity consumers for which energy is a key factor of industrial competitiveness.

Where do we stand now? It was clearly stated by DG Energy in January that **“European industry does suffer from an important disadvantage in total energy and climate costs in comparison with competing regions of the world.”** And the gap with other competing regions of the world may have never been so important: prices are 3 times higher in Europe than in the US for natural gas, and 2 times higher for electricity. And according to the IEA the situation could worsen for 2 decades more.

Would these disparities last, the consequences for the European manufacturing industry - which represents 30 million direct jobs in Europe - would be dramatic: energy intensive industry is a price taker and can't pass on additional costs to its - mainly global - customers. Hence the need for urgent and structural measures.

Fortunately, as once said by Bertold Brecht, “when the need at the highest, the solution at the nearest”. And the solutions do exist: we highlighted them in our **Manifesto** issued ahead of the March EU Council. Thanks to the **unprecedented support received by IFIEC's members** (at that time already, over 150 signatures by CEOs representing companies from 23 different countries, more than 1.2 million direct jobs and a cumulated turnover exceeding EUR 400 bn), it did have an impact on the conclusions of the Council:

“- Industrial competitiveness concerns should be systematically mainstreamed across all EU policy areas and be part of impact assessments...

- A coherent European climate & energy policy... addressing the issue of high energy costs, in particular for energy-intensive industries.”

25 years after its birth, IFIEC Europe still has a major role to play and a key objective to reach **“competitive energy for industry”**. This is the main focus of this Energy Forum 2014 which never attracted so many participants. I do hope that you will enjoy it and that, with your support, we'll all be able to **reindustrialize Europe**.

Best regards,

Fernand Felzinger

## Speakers



### **Fernand Felzinger**

**is President of IFIEC Europe and President of UNIDEN, the corresponding French association.**

Fernand headed the Energy Departments of Rhodia Chemical Group until 2002 and then ArcelorMittal until 2009, in both cases, on a worldwide basis. Before 2000, he held various managing positions in Rhône-Poulenc Group.

He holds an engineering degree from the Ecole Centrale (Paris), a Master of Sciences from Stanford University (California) and a MBA from INSEAD (Fontainebleau).



### **Mechthild Wörsdörfer**

**is Director for Energy Policy at DG Energy / European Commission.**

Prior to joining DG Energy in 2010, Ms Wörsdörfer has followed a long career in DG Enterprise & Industry having the post of Head of Unit dealing with the coordination and development of SME policy for growth and jobs. At the same DG, in 2009 - 2010, she has also been Acting Director for Promotion of SMEs competitiveness. Before this, from 1999 - 2004, she has worked in the Cabinet of Commissioner Erkki Liikanen responsible for Enterprise Policy and Information Society.

She has studied Economics at the Universities of Heidelberg and Montpellier and possesses a Master in European Economics from the Free University of Brussels.



### **Matthew Monteverde**

**is Vice President, Generating Fuels at Argus Media London.**

Matthew Monteverde has a decade of experience analysing global energy markets. His career with Argus began in New York where he focused on the rapidly changing US wholesale gas and power markets before shifting attention to Europe. Matthew was a long serving editor of Argus European Natural Gas, a leading source of analysis, news and prices for the European market. He has also served as Argus' senior analyst and now works as its Vice President for generating fuels.



### **Günther Oettinger**

**is European Commissioner for Energy.**

Günther Oettinger is European Commissioner for Energy since 10 February 2010.

From 2005-2010, he was Prime Minister of Baden-Württemberg (Germany) and, since 1984, a member of the regional Parliament ("Landtag"). He was the leader of the CDU Landtag group from January 1991 to April 2005.

A lawyer by training, Günther H. Oettinger became actively involved in politics during his adolescence. He is a member of the Federal Executive Committee and of the Steering Committee of the CDU Deutschlands.



## **Annette Loske**

**is Chairwoman of IFIEC's Working Party Climate and Efficiency and Managing Director of VIK – German Federation of Industrial Energy Consumers.**

Before Annette became Managing Director at VIK in 2009 she has been working for the German federation since 2001 as an expert on energy politics and economics. Before that Annette worked for the oil production company DEMINEX (later VEBA Oil) in Essen. Here she was active in project management for oil/gas exploration and production projects in Russia and the CIS.

Annette has a doctor's degree in philology from the University in Münster. Furthermore, she has got a Master of Business Administration certificate of the Open University Business School in the UK.



## **Mary Veronica Tovšak-Pleterski**

**is Director for European and International Carbon Markets at DG Climate Action / European Commission.**

She has been principal adviser at the Directorate General for the Information Society and Media from September 2009 to June 2010. Previously, Ms Tovšak-Pleterski held a position of the Deputy Permanent Representative in the Permanent Representation of Slovenia to the EU.

Mrs. Tovšak Pleterski holds a Master degree in International Affairs from Columbia University (New York) and a Master of Arts degree in European Studies from Katholieke Universiteit in Leuven (Belgium). Earlier, she had acquired a degree of a Bachelor of Science in Computer Sciences at the University of Maribor, Slovenia.



## **Peter Claes**

**is Deputy-President and Chairman of the Working Party Electricity of IFIEC Europe as well as General Manager of FEBELIEC - Federation of Belgian Industrial Energy Consumers.**

Peter has been active in IFIEC and other European and national industry associations for almost 20 years, and is a former President of IFIEC Europe. As Deputy President he concentrates mainly on the implementation of the European Target Models for natural gas and electricity, and on representing IFIEC on key strategic and regulatory issues.

Peter holds Master of Business Economics from the Katholieke Universiteit Leuven.



## **Steinar Solheim**

**is Chairman of IFIEC's Working Party Oil & Gas and Vice President Energy Sourcing of Yara International.**

Steinar started working for Norsk Hydro in 1980. He held different positions in Hydro Agri (which later became Yara International) and Oil and Energy in Hydro. Steinar has worked with energy issues since 1993. He has established trading and marketing activities for Hydro in Brussels in 1996 and started in Hydro Agri as responsible for energy sourcing in 2000.

Steinar was educated at the University of Oslo and the Norwegian School of Management. He worked as researcher at the University of Oslo.





## **Axel Eggert**

**is Director for Public Affairs at EUROFER.**

Since 2007 Axel Eggert is Director for Public Affairs at The European Steel Association (EUROFER) in Brussels. From 1999 to 2007 he was parliamentary assistant and head of office of a Member of the European Parliament, with focus on the work of the Committee on the Environment, Health and Food Safety. He started his career in Brussels in February 1998 with an internship at the European Commission, followed by a position as an advisor at the regional representation of the German State of Rhineland-Palatinate.

Axel holds Master degrees from his studies of Modern History, Economics and Law at the University of Darmstadt (Germany) and the State University of New York at Buffalo (USA).



## **Peter Botschek**

**is Director of Energy, Health, Safety and Environment Health at CEFIC.**

Peter Botschek has served since 2006 as director of energy & health, safety and environment with Cefic – the European Chemical Industry Council. Before joining Brussels-based Cefic in 2001, Botschek was seconded from HYDRO Agri, today known as YARA, to the European Fertilizer Manufacturers Association (EFMA) in Brussels, as an issue manager for agriculture and environment. Before then, he was part of the application consultancy department Thomasdünger GmbH in Germany after managing fertilizer application experiments at the company's research & development station.



## **Iva Ganev**

**is Manager in charge of European Energy Policy at EUROALLIAGES.**

Iva Ganev is currently Chairwoman of the Energy Committee at EUROALLIAGES, the European Ferro-Alloy and Silicon Producers Association. Prior to joining EUROALLIAGES in 2012, she was Manager at a Brussels-based consultancy, working on energy, climate, environment, transport and defense issues. Building on her origins, she has been working in liaison with Bulgaria.

Iva Ganev has studied European and International Law at the Universities of Paris II and Paris X (France).



## **Marzena Rogalska**

**is Head Of Unit Sustainable Industrial Policy and Construction at DG Enterprise and Industry / European Commission.**

Marzena Rogalska was a Member of the Cabinet of Energy Commissioner Günther Oettinger. She worked in the European Parliament, National Public Administration and stock-listed companies in the Energy and Construction Sectors.

Marzena holds a MA degree in Linguistics from Uniwersytet Gdanski, a Mastere Specialise degree in Banking and Finance from Ecole de Commerce de Rouen and a postgraduate degree in International Economic Relation from Diplomatyczne Akadademie in Vienna.