



IFIEC EUROPE ENERGY FORUM
EUROPEAN INDUSTRIAL RENAISSANCE
REQUIRES COMPETITIVE ENERGY

Brussels, 12th June 2014

EUROALLIAGES AND ITS PORTFOLIO

EUROALLIAGES

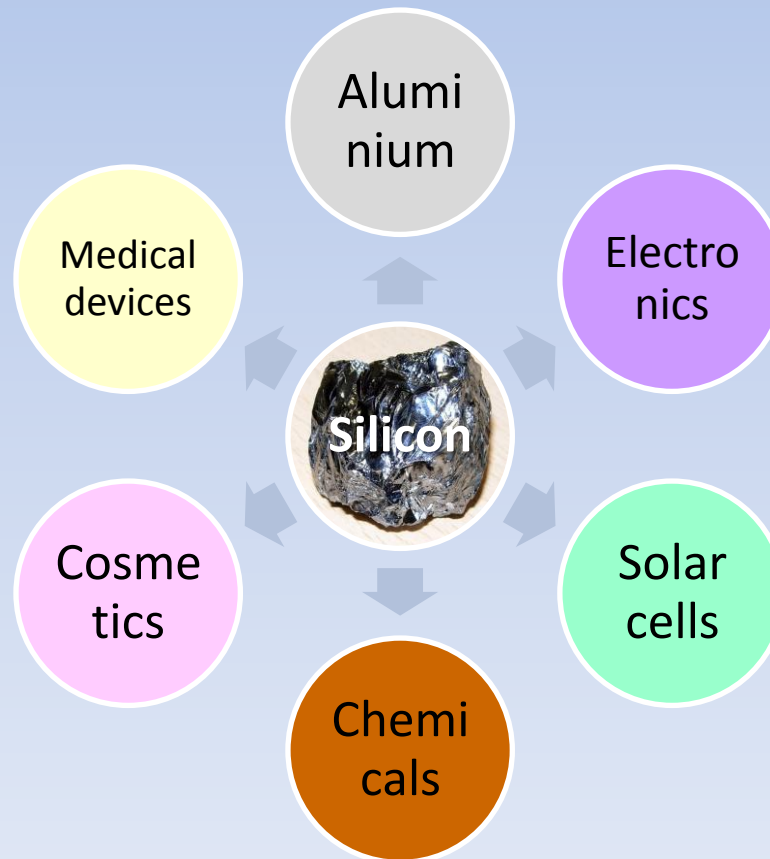
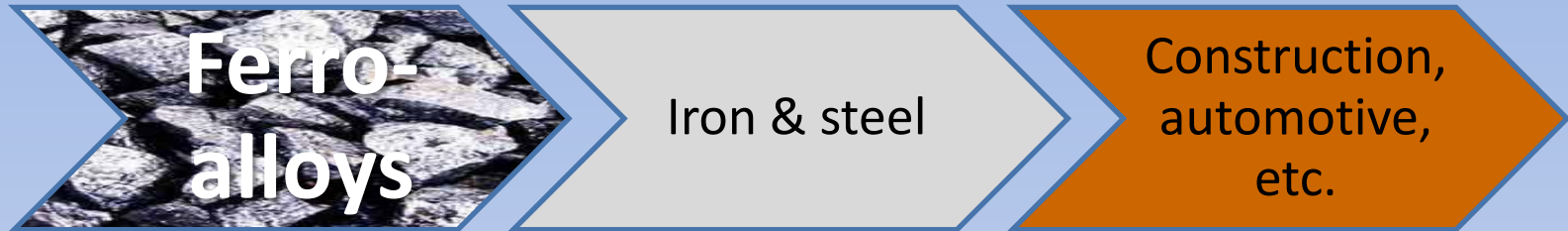
- European Association of ferro-alloys and silicon producers
- Membership: 23 companies, operating nearly 50 plants in 14 countries, with 8,000 employees and a cumulative turnover around 2 bn €
- EuroAlliages represents about 95% of ferro-alloys and silicon production in Europe



FERRO-ALLOYS AND SILICON INDUSTRY

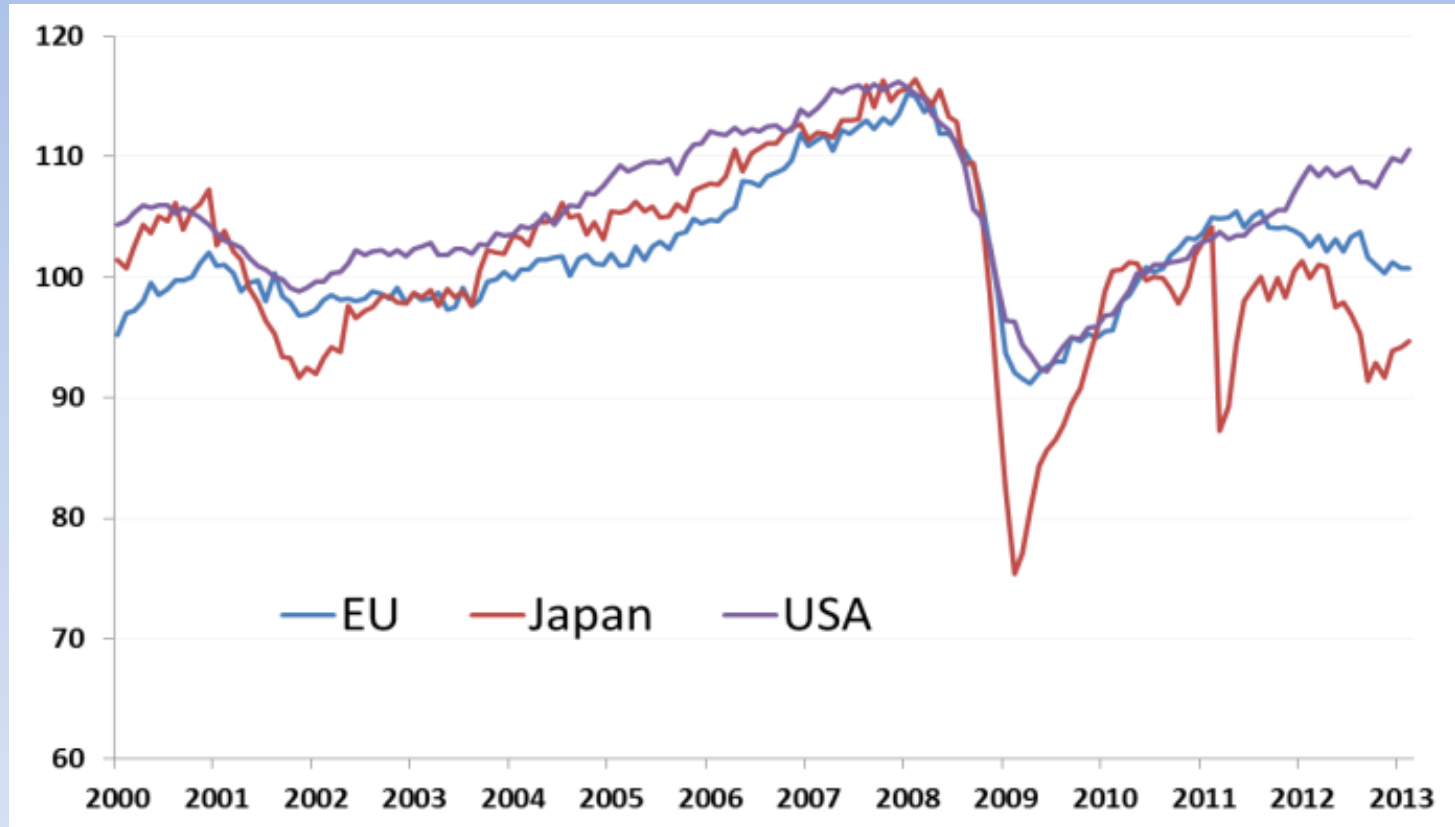
- A small sector in absolute terms, but **strategic for European economy**
- Both production processes are **energy-intensive** (energy accounts for up to 40% of production costs)

FERRO-ALLOYS AND SILICON WITHIN THEIR VALUE CHAINS



INDUSTRIAL OUTPUT IS DECLINING IN EUROPE

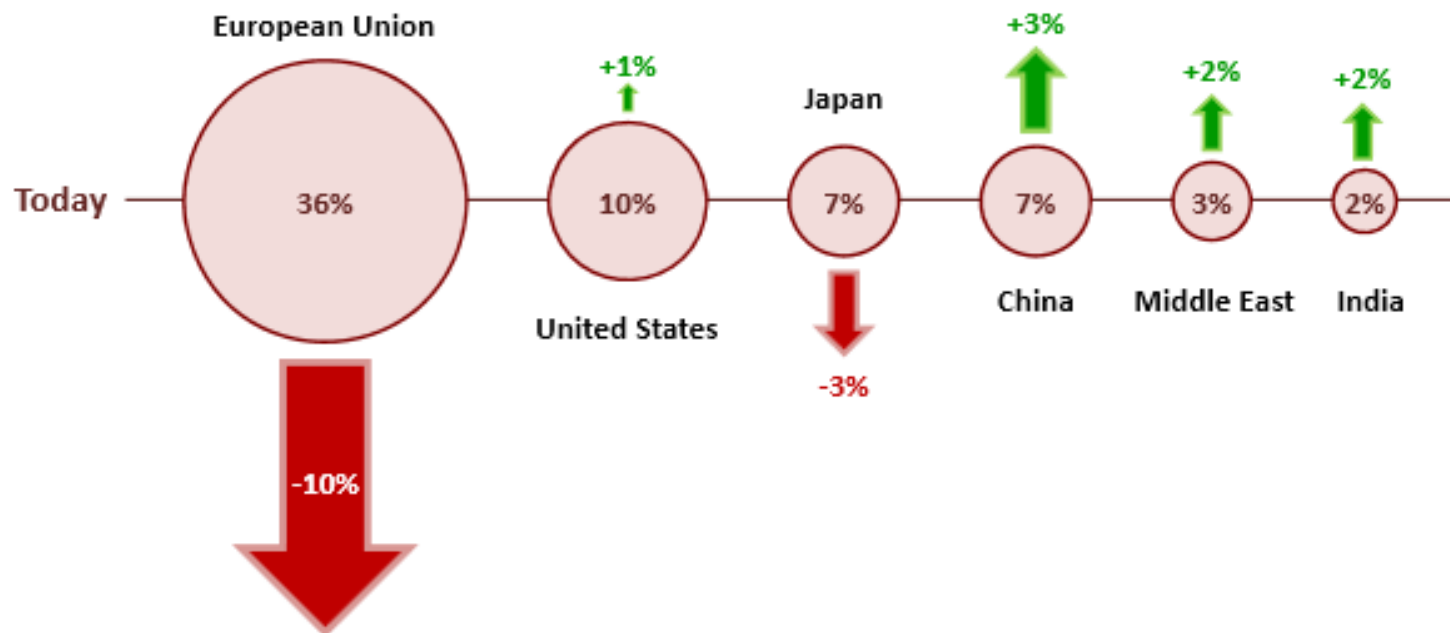
Manufacturing production in the EU, Japan and USA (2010=100)



Source: European Competitiveness Report 2013 based on data from Eurostat and OECD

EUROPEAN ENERGY-INTENSIVE INDUSTRIES ARE LOSING THEIR POSITION ON THE GLOBAL MARKETPLACE

Share of global export market for energy-intensive goods



Source: OECD/IEA 2014

THE EXISTENTIAL QUESTION:

What are we ready to lose?

OUR VISION FOR A COMPETITIVE EUROPEAN INDUSTRY

- Acknowledge the role of **industry** in EU economy
 - Global competitiveness must be a central issue in EU policies
- Provide a **cost-effective and realistic** energy and climate policy
 - The “old continent” has been an early mover... it now needs to learn from its mistakes
 - A reform of current policies is needed
 - Physical limitations of some industrial sectors must be taken into account
- Ensure **coherent policies**
 - The piecemeal approach is a dangerous method
- Offer **stable legal framework** to trigger investments



THANK YOU!